



UNITY SOUTHCENTRAL REGION

Business Mastermind

SESSION TWO

Thank you for attending!

Are you registered?

Donation Link

QUESTIONS YOU SUBMITTED

How do we evolve and, at the same time, hold in place the traditions elder members of the community value?

How do we build trust?

But first...

Let's talk about values.

Not the community's core values – but YOUR values!

Today's Quote

"Management is about persuading people to do things they do not want to do, while leadership is about inspiring people to do things they never thought they could." – Steve Jobs



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A value is the importance, worth, or usefulness of something.

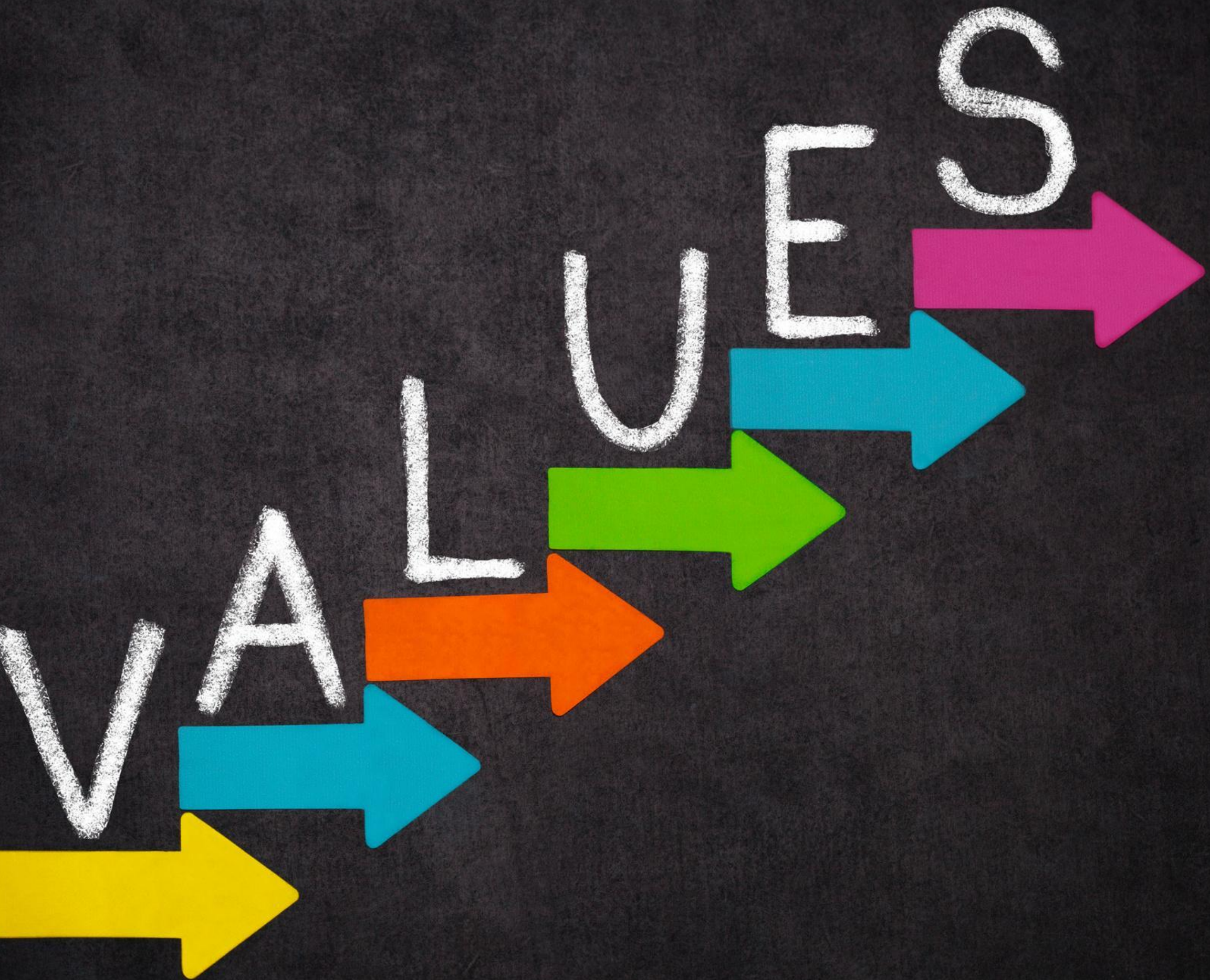
As a Leader – what do you value?

Kindness Safety Ambition Collaboration Creativity Dependability

Open-Mindedness Mastery Emotional Intelligence Power/Control

Professionalism Performance Experience Service/ Philanthropy

Courage Empathy Trust Justice Loyalty Optimism Authenticity



**Does your
staff or your
community
understand
your
values?**

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Personal values are the driver behind our actions, and any endeavor to re-invent ourselves will have its foundation in our personal values.



A blue ceramic mug filled with dark coffee sits on a rustic wooden table. Next to it is a white paper napkin with the question "Do you have a story to tell?" written in a blue, cursive script. A silver pen lies on the napkin to the right.

Do you
have
a story
to tell?

**In every instance,
You control the
narrative.**

What's the story you are
telling about YOU?

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BE
BRA
IVE

If you want to build trust
you have to be clear about
expectations and then meet
them or hold others
accountable to them.

Credibility + Reliability + Intimacy = TRUST

Set reasonable boundaries.

Clarify the expectations

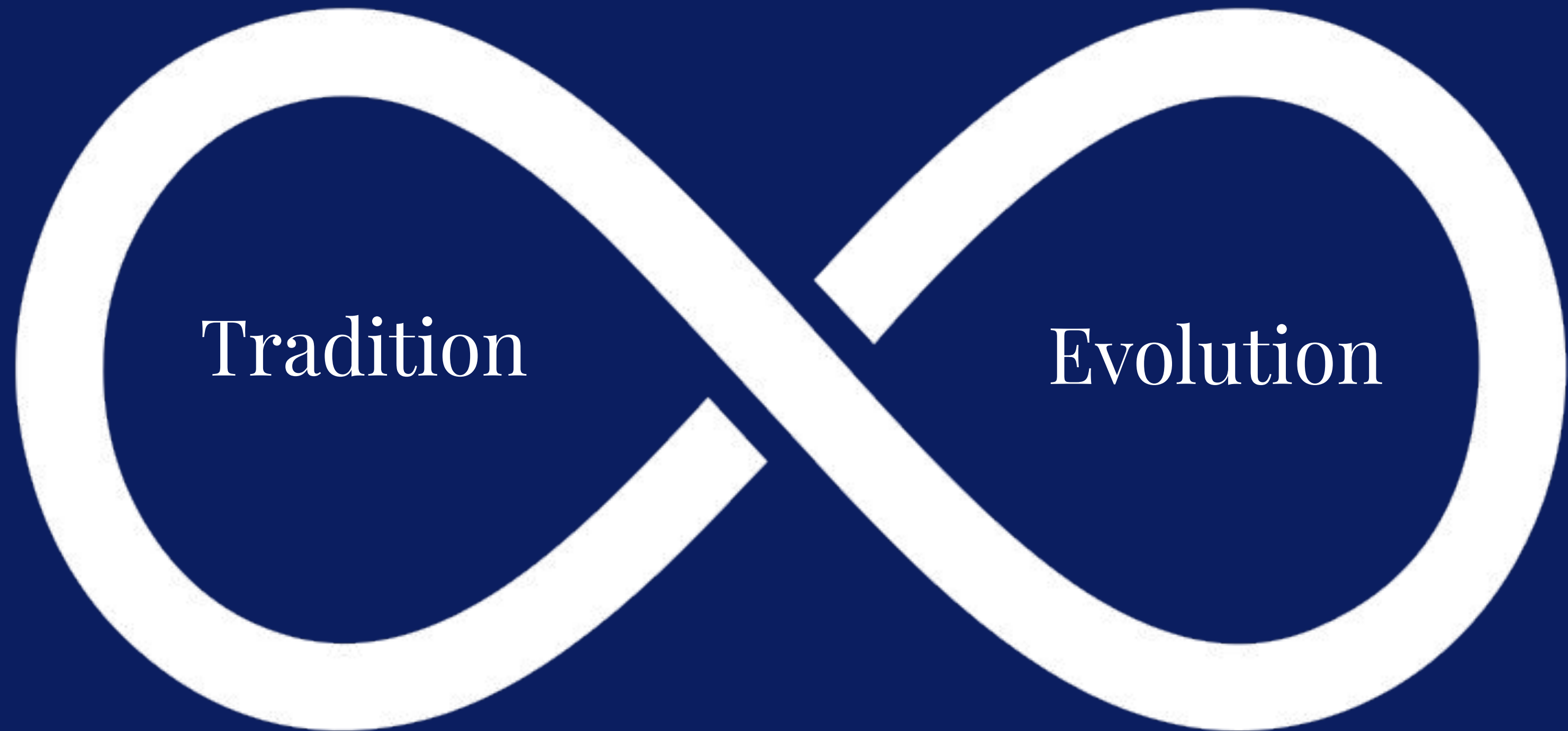
Be Authentic

Communicate effectively.

Do what you say you'll do.

Admit when you are wrong.

How do you balance tradition and evolution?



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**Community
Share:**

**What advice
would you
offer?**



Q & A

February 16th