

STRATEGIC SPONTANEITY

Creating A Sound Enough Business Foundation To
"Turn On A Dime" If You Need To.

UNITY SOUTHCENTRAL REGION



What does it mean to "turn on a dime?"

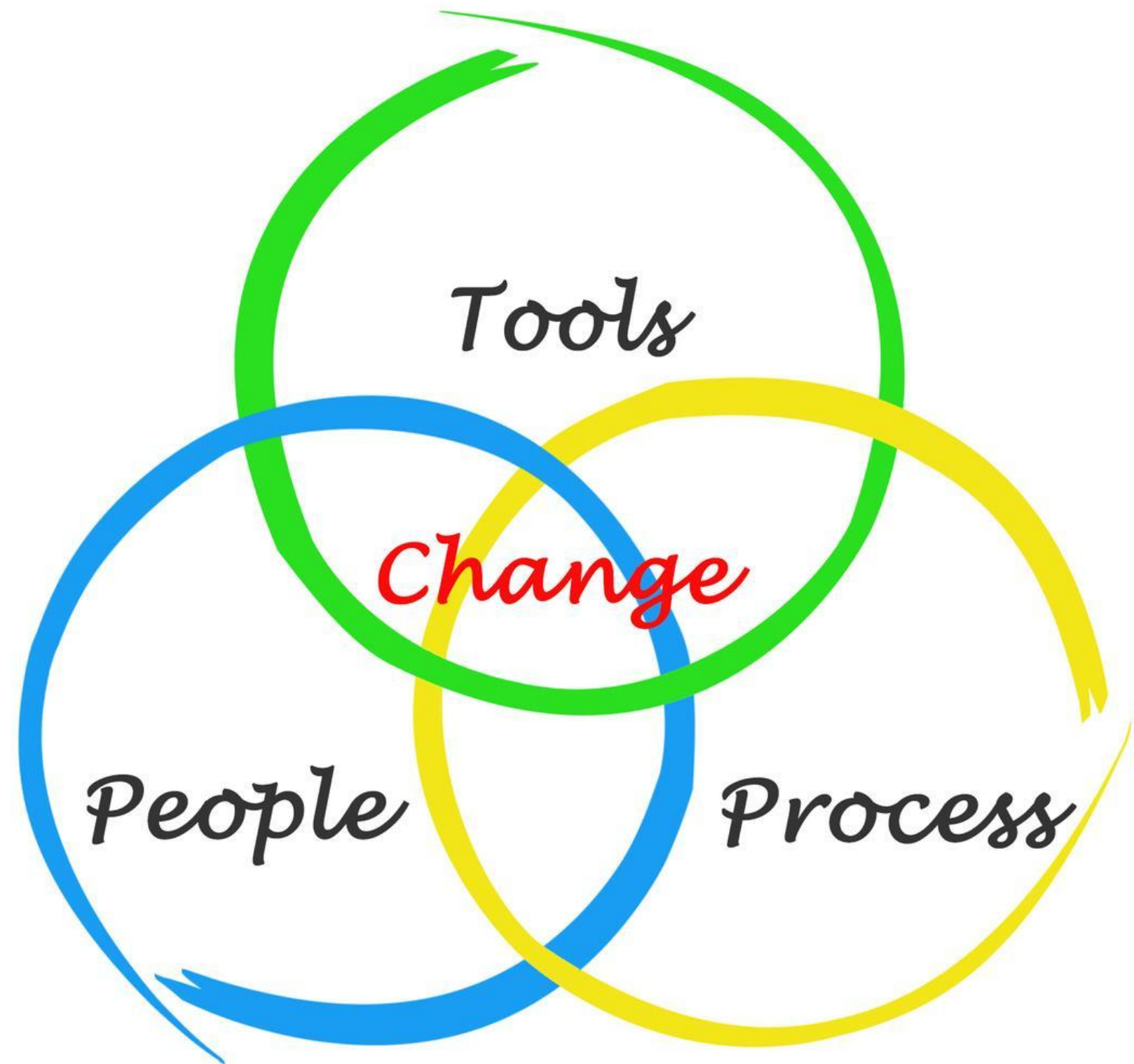
To turn on a dime means to make a quick change of direction in a small space or time. Life is said to "turn on a dime." Church can also "turn on a dime" because its so strongly affected by its people and by emotional circumstances.

Can your community "turn on a dime" without "upsetting the apple cart?"



Change Happens

- Growth-induced Changes
- Financially-induced Changes
- Staff Changes
- Location Changes
- Procedural Changes
- Evolutionary Changes





"If we want to thrive, we must be willing to change."

Be Prepared

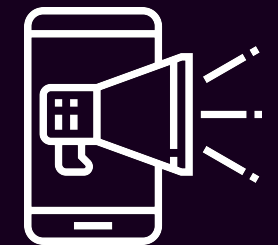
Strategy 1

Develop a Strong Leadership Culture



Strategy 2

Tie Vision and Mission to Potential Change



Strategy 3

Tell Change-oriented Success Stories Regularly

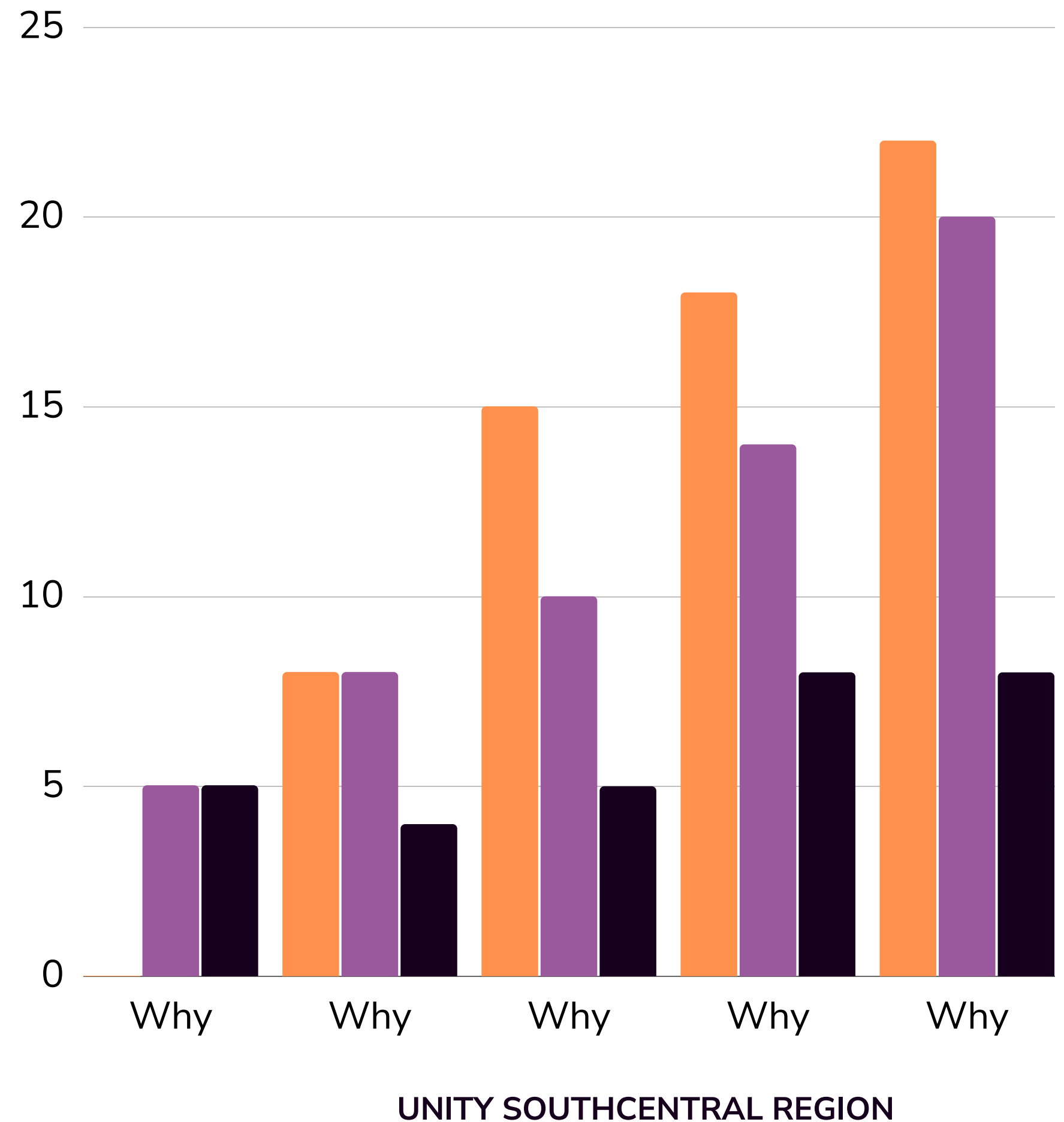


Communicate

Communicate

Communicate

- Transparency matters.
- You must explain why.
- If you dont know why – its not time to change.





USE YOUR

TOOLS



Collaborate with Other Leaders



Invite and Inform




Make It About Them

Misunderstandings are likely.

- Ask questions of the people who seem upset.
- Invite feedback
- Survey
- Show you care
- Be courageous and confident

UNITY SOUTHCENTRAL REGION





“The secret of change is to focus
all of your energy not on fighting
the old, but on building the new”

-Socrates
UNITY SOUTHCENTRAL REGION